

**Title: SYSTEM AND METHOD FOR TRACKING GAME OF CHANCE
PROCEEDS**

Cross Reference to Related Application

This application is a divisional application of U.S. Patent Application
Serial No. 09/800,162 filed March 6, 2001 entitled SYSTEM AND METHOD
FOR TRACKING GAME OF CHANCE PROCEEDS, now US patent No. 6,666,768.

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Technical Field

The present invention relates generally to a system and method for
tracking game of chance play and proceeds. More particularly, the invention
relates to a system and method for allocating a portion of a player's purchase
and/or potential winnings to a player's account.

Background of the Invention

Games of chance (e.g., lotteries) have been offered by various sponsors
(e.g., government agencies and private industry) depending upon the laws of each
State. With the proliferation of States allowing casinos, river boat gambling and
lotteries, increasingly, sponsors have engaged in competition for the gaming
public's money. For example, State-operated games of chance (e.g., lotteries) are
engaged in competition with other forms of legal gaming (e.g., church-sponsored
bingo, casinos, online gaming and/or racing) and illegal gaming. At present,
there are approximately thirty-seven States that operate lotteries and games of
chance to benefit the State.

Public perception of State-sanctioned gaming has also influenced
sponsors. Further, a disproportionate amount of the gaming public playing state
lotteries is comprised of economically, educationally and/or socially
disadvantaged citizens. For example, States that are now dependent upon lottery-
generated funds, find themselves in the uncomfortable position of promoting
gaming in order to generate revenue with a disproportionate amount of the
revenue being raised from the economically, educationally and/or socially